

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661 Invoice # Invoice Date Invoice Month Invoice Period 936597-2 08/05/12 07/30/12 - 08/02/12 August 2012

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Advertiser Product Estimate Number OBAMA FOR AMER SKED 1507 Obama/D/President Flight Dates Order # Alt Order#

**Greer Margolis Mitchell Burns** Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800

Washington, DC 20007

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

I light Dates	Oldel #	MIC OTACI #
07/25/12 - 08/07/12	936597	06252898
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
9912856	95	101
Agency Ref	Advertiser Ref	
	<u> </u>	

						Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
9 07/30/12	08/02/12	WPBF News 25 N	fornings5:30-5:57am	MTWT	:30	1	\$225.00	NM	<u> </u>
		otible with notice	C4-041	D-1-					
Weeks:	Start Date 07/30/12	End Date MTWTF 08/05/12 MTWT-		<u>Rate</u> \$225.00					
Spots: # Ci				Start/End Tim	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
1 W	PBF Tu 07/	31/12 5:55 AM W	PBF News 25 Mornings (	② 5:3(5:30-5:57am	:3	0 OFA-12-0	5-082н		\$225.00 NN
22 07/30/12 Class of Ti	08/02/12 me - Pre-emp	THE CHEW otible with notice	1P-2P	MTWT	:30	2	\$225.00	NM	
Weeks:	Start Date 07/30/12	End Date MTWTF 08/05/12 MTWT-		<u>Rate</u> \$225.00					
Spots: # Cl			escription	Start/End Tim	e <u>Lengti</u>	h Ad-ID			Rate Type
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		30/12 1:56 PM TI	HE CHEW	1P-2P	:30	0 OFA-12-0	5-082н		\$225.00 NN
2 W	PBF Tu 07/	31/12 1:57 PM TI	HE CHEW	1P-2P	:30	0 OFA-12-0	5-082н		\$225.00 NN
23 07/30/12 Class of Ti	08/02/12 me - Pre-emp	10-11a Anderson otible with notice	Cooper 10-11a	MTWT	:30	2	\$200.00	NM	
Weeks:	Start Date 07/30/12	End Date MTWTF 08/05/12 MTWT-		<u>Rate</u> \$200.00					
Spots: # Cl				Start/End Tim		n <u>Ad-ID</u>			Rate Type
			)-11a Anderson Cooper	10-11a		) OFA-12-0			\$200.00 NN
2 W	PBF Th 08/	02/12 10:49 AM 10	)-11a Anderson Cooper	10-11a	:30	) OFA-12-0	5-082н		\$200.00 NA
24 07/30/12 Class of Ti	08/02/12 me - Pre-emp	The View otible with notice	11A-12PM	MTWT	:30	2	\$575.00	NM	
Weeks:	Start Date 07/30/12	End Date MTWTF 08/05/12 MTWT-		<u>Rate</u> \$575.00					
Spots: # Cl				Start/End Tim	<u>e Lengtl</u>	Ad-ID			Rate Type
		30/12 11:00 AM Th		11A-12PM	:30	) OFA-12-0	i-082н		\$575.00 NN
1 W	PBFW 08/	01/12 10:58 AM Th	ne View	11A-12PM	:30	) OFA-12-0	-082н		\$575.00 NN
25 07/30/12 Class of Ti	08/02/12 me - Pre-emp	Jimmy Kimmel tible with notice	12:06-01:06AM	MTWT	:30	1	\$75.00	NM	
Weeks:	Start Date 07/30/12	End Date MTWT- 08/05/12 MTWT-		<u>Rate</u> \$75.00	And the same of th	THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TWO IS NAMED IN COLUMN TWO IS NAMED IN THE PERSON NAME	41	the same of the same of the	make the state of the second second
Spots: # Ch				Start/End Tim	e <u>Lengt</u>	Ad-ID			Rate Type
1 W	PBF Th 08/	02/12 12:37 AM Jir	mmy Kimmel	12:06-01:06AI	M :30	) OFA-12-G	i-082н		\$75.00 NN
26 07/30/12	08/02/12	1230-1P Access H	lollywoc1230-1p	MTWT	:30	2	\$225.00	NM	
	me - Pre-emp	tible with notice							

## INVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 936597-2 | 08/05/12 | August 2012 | 07/30/12 - 08/02/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMER SKED	1507

ww.t	hewpbfchannel	.com									
								Spots/			
ine.	Start Date	End Dat	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
26	07/30/12 Class of Tir	08/02/12 ne - Pre-e			ollywoc1230-1p	MTWT	:30	2	\$225.00	NM	
		07/30/12	08/05/	12 MTWT	- 2	\$225.00					
	Spots: # Ch		Air Date	Air Time Des		Start/End Time		h Ad-ID			Rate Type
	2 WI	PBF Tu	07/31/12	12:47 PM 123	0-1P Access Hollywood	1230-1p		0 OFA-12-			\$225.00 NM
	1 WI	PBF W	08/01/12	12:41 PM 123	0-1P Access Hollywood	1230-1p	:3	0 OFA-12-	G-082н		\$225.00 NM
27	7 07/30/12 Class of Tir	08/02/12 me - Pre-e	WPB	F News 25 @ I	Noon 12pm-1230pm	MTWT	:30	2	\$275.00	NM	
	Weeks:	Start Date 07/30/12	e <u>End Da</u> 08/05/1			<u>Rate</u> \$275.00					
	Spots: # Ch	Day /	Air Date	Air Time Des		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	PBFM	07/30/12	12:25 PM WP	BF News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-	G-082н		\$275.00 NN
	2 W	PBF Tu	07/31/12	12:24 PM WP	BF News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-	G-082H		\$275.00 NN
28	07/30/12 Class of Tir	08/02/12 ne - Pre-e	2 WPB	F News 25 @ s	5am 5-530am	MTWT	:30	2	\$175.00	NM	
	Weeks:	Start Date 07/30/12	<del></del>	ate MTWTFS		<u>Rate</u> \$175.00					
	Spots: # Ch		Air Date	Air Time Des	_	Start/End Time	Lenat	h Ad-ID			Rate Type
	. –		08/01/12		BF News 25 @ 5am	5-530am		0 OFA-12-	G-082н		\$175.00 NN
	1 WF	PBFTh (	08/02/12		BF News 25 @ 5am	5-530am		0 OFA-12-			\$175.00 NM
29	07/30/12 Class of Tir	08/02/12		opm News	5-6pm	MTWT	:30	2	\$475.00	NM	
	Class of Tir Weeks:	Start Date	e End Da	ate MTWTFS		Rate					
	0	07/30/12	08/05/1	_	_	\$475.00					
	Spots: # Ch		Air <u>Date</u> 07/30/12	Air Time Des 5:09 PM M-F		Start/End Time		<u>h Ad-ID</u> 0 ofa-12-	c 003u		Rate Type
			08/01/12	5:22 PM M-F	•	5-6pm 5-6pm		0 OFA-12-			\$475.00 NN
		DI **				3-орт	.ي.	U OFA-12-0	G-002H		\$475.00 NN
30	07/30/12 Class of Tir		mptible witl	h notice	6:00P 6-6:30PM	MTWT	:30	2	\$625.00	NM	
	Weeks:	Start Date 07/30/12	End Da 08/05/1			<u>Rate</u> \$625.00					
	Spots: # Ch		Air Date	Air Time Des	<u>scription</u>	Start/End Time	<u>Lengtl</u>	h Ad-ID			Rate Type
			07/30/12		BF News 25 @ 6:00PM	6-6:30PM	:30	0 OFA-12-	G-082H		\$625.00 NN
	2 WF	PBF Tu (	07/31/12	6:21 PM WP	BF News 25 @ 6:00PM	6-6:30PM	:30	0 OFA-12-	G-082H		\$625.00 NN
31	07/30/12 Class of Tir	08/02/12 ne - Pre-ei		Morning Amer	rica 7-9AM	MTWT	:30	2	\$475.00	NM	
	Weeks:	Start Date 07/30/12	End Da 08/05/1			<u>Rate</u> \$475.00					
	Spots: # Ch		Air Date	Air Time Des		Start/End Time	Lenati	h Ad-ID			Rate Type
	1 WF	PBF Tu	7/31/12	8:46 AM Goo	od Morning America	7-9AM		0 OFA-12-0	G-082н		\$475.00 NA
	2 WF	PBFW (	08/01/12	7:29 AM God	od Morning America	7-9AM	:30	0 OFA-12-0	G-082H		\$475.00 NN
32	07/30/12 Class of Tir	08/02/12 ne - Pre-er		z M-F 9-10a h notice	9-10a	MTWT	:30	2	\$250.00	NM	
	Weeks:	Start Date 07/30/12		ate MTWTFSS		Rate \$250.00	and the same of th				
rup m	Spots: # Ch	Day /	Vir Date	Air Time Des	cription	Start/End Time	Lengti	h Ad-ID	managed the same managed to be a second		Pate Type
			7/30/12		Oz M-F 9-10a	9-10a	:30	0 OFA-12-0	G-082н		\$250.00 NA
	1 WF	PBF Th C	8/02/12	9:24 AM Dr. (	Oz M-F 9-10a	9-10a	:30	0 OFA-12-0	G-082н		\$250.00 NN
33	07/30/12 Class of Tin	08/02/12 ne - Pre-er		D AFTERNOO n notice	N AM2-3p	MTWT	:30	1	\$350.00	NM	<u> </u>
	Weeks:	Start Date	·		Spots/Week	Rate					
	Spots: # Ch	07/30/12	08/05/1 <u>\ir Date</u>	2 MTWT	- 1	\$350.00					

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for\_advertisers

## INVOICE



Send Payment To:
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936597-2	08/05/12	August 2012	07/30/12 - 08/02/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMER SKED	1507

www.thewpbfchannel.com

Line Start Da	ate End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	= =
33 07/30/1 Class o	2 08/02/ f Time - Pre		OD AFTERNO ith notice	ON AM2-3p	MTWT	:30	1	\$350.00	NM	
Spots: #	Ch Day	Air Date	Air Time Do	escription	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WPBF W	08/01/12	2:36 PM G	OOD AFTERNOON A	MERICA 2-3p	:3	0 OFA-12-0	G-082н		\$350.00 NM
					Total Spots	:	23			
_	_							Gross Tota	<u>!</u>	\$7,650.00
Payment Terms 30 Days						Agend	cy Commission	<u>1</u>	\$1,147.50	
							<u>Ne</u>	et Amount Due	<u> </u>	\$6,502.50